



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

**Dear friend,**

Please join us in supporting our signature fundraising event, **Fall Into Endless Summer X**, at the Tunxis Country Club in Farmington CT on October 25<sup>th</sup>, 2019. This year our award recipients for the **Ken Griffen Compass Award will be Michael and Rita Carrier.**

For over 135 years we have offered programs to strengthen our community by helping kids reach their potential, individuals and families achieve better health and encourage everyone to get involved and make their communities better.

All proceeds will benefit our Annual Support Campaign which aims to provide over \$200,000 in financial assistance. These funds ensure everyone, without regard to age, income or background, has the opportunity to learn, grow and thrive at the Y.

**Here is how you can help strengthen our community:**

1. **Become a sponsor** – All sponsors will receive recognition in our online and print advertising and special recognition for your business the night of the event. Please see the enclosed documentation for sponsor information.

2. **Donate an auction item** - If your business would prefer the donation of auction items and/or gift certificates would be greatly appreciated. All items are beautifully displayed for viewing and bidding during the event. You and/or your business will receive recognition.

3. **Attend the event and bring a friend.**

**Date needed by:** In order to properly recognize your business's sponsorship or artfully display your donated auction item, we ask that all donations be received no later than **September 30<sup>th</sup>, 2019.**

Please see the attached donor form for sponsor levels and more information. We thank you in advance for your support and please remember that all contributions are tax deductible. **Tax Exempt ID # 06-0646977.**

Thank you for your consideration,

John Benigni  
CEO  
Meriden-New Britain-Berlin YMCA

Marci Moskal  
Executive Director  
New Britain Branch

**NEW BRITAIN-BERLIN YMCA**  
50 High Street, New Britain CT 06051  
**P** 860 229 3787 **F** 860 225 8063  
[www.nbbymca.org](http://www.nbbymca.org)  
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**BERLIN YMCA PROGRAM CENTER**  
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### **\$10,000 Pop & Pour Sponsor**

- 10 Tickets
- Exclusive representation as the Main Event Sponsor on all event marketing efforts and media
- Below the Title recognition as Presenting Sponsor
- Company logo in promotional material
- Sponsor mentioned in all press releases
- Logo on program cover & full page color ad with choice of placement
- Exclusive banners with your logo at the event
- Banner in the YMCA facility prior to and after the event through December
- Verbal recognition of your organization/company by a chosen representative during the event

### **\$5,000 The Whole Bunch of Grapes Sponsor**

- 8 Tickets
- Representation as the Auction Sponsor on all event marketing efforts and media
- Company logo in promotional material
- Sponsor mention in all press releases
- Recognition on program cover & full page color ad on second page of program
- Premium placement of signage at the event
- Verbal recognition of your company by emcee during the event

### **\$2,500 Wine Tour Sponsor**

- 4 Tickets
- Representation as the Dinner Sponsor
- Full page color ad in program
- Premium placement of signage at the event

### **\$1,500 Corkscrew Sponsor**

- 4 tickets
- Representation as the Cocktail Sponsor
- Half page color ad in program
- Signage at the event

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### **\$1,000 Merlot Sponsor**

- 2 tickets
- Representation as the Entertainment Sponsor
- Half page color ad in program
- Signage at the event

### **\$750 Chardonnay Sponsor**

- 2 tickets
- Representation as the Staff Table Sponsor
- Business card ad in Program
- Signage at the event

### **\$500 Pinot Noir Sponsor**

- Representation as Heads or Tails Sponsor
- Business card ad in program
- Signage at the event

### **Auction Items,**

We are looking for 4 or more live auction items worth \$1,000 or more. You will receive recognition and advertising through signage at the event as a sponsor of the auction item.

### **Silent Auction Items**

We are looking for 30 or more silent auction items worth \$100 or more.

- 10 Female oriented items
- 10 Male oriented items
- 10 Family oriented items

You will receive recognition and advertising through signage at the event as the sponsor of the auction item.

### **Ad Booklet Pricing**

**Full Page Ads:** \$300

**Half Page Ads:** \$150

**Business Card Ads:** \$75

\$180 per couple

\$720 for a table of 8

\$900 for a table of 10

### **Tickets**

\$95 for a single ticket

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