



FOR THE LOVE OF THE GAME

— *A Tailgate Party* —



Meriden-New Britain-Berlin
ENDLESS SUMMER XVI

2026 KEN GRIFFEN COMPASS AWARD

RECIPIENTS:

Nicole & Eddie Rodriguez

Friday, October 23, 2026

6:30pm – 10:00pm

Tunxis Country Club, Farmington, CT

CASUAL SPORTS ATTIRE:

Wear your favorite team jersey!



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Dear Friend,

Please join us in supporting our signature fundraising event, **Endless Summer XVI: For the Love of the Game**, at the Tunxis Country Club in Farmington CT on Friday, October 23, 2026. This year we will be honoring **Nicole and Eddie Rodriguez as the Ken Griffen Compass Award recipients for 2026**.

For over 140 years we have offered programs to strengthen our community by helping kids reach their potential, individuals and families achieve better health and encourage everyone to get involved and make their communities better.

All proceeds will benefit our Annual Support Campaign which aims to provide over \$200,000 in financial assistance. These funds ensure everyone, without regard to age, income or background, has the opportunity to learn, grow and thrive at the Y.

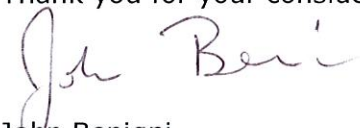
Here is how you can help strengthen our community:

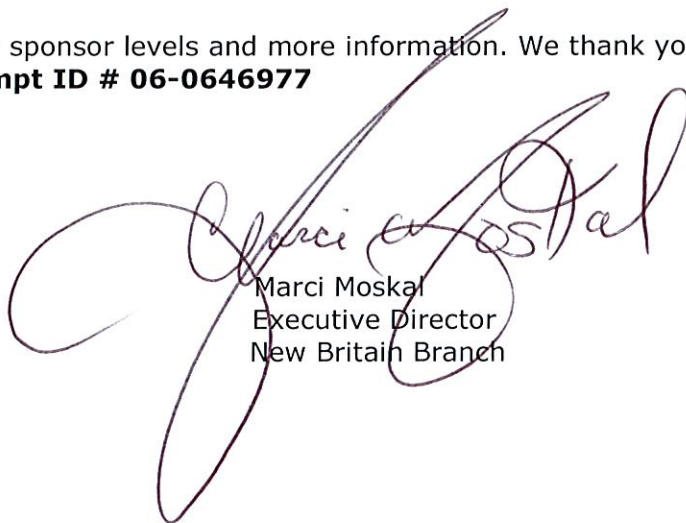
1. **Become a sponsor** – All sponsors will receive recognition in our online and print advertising and special recognition for your business the night of the event. Please see the enclosed documentation for sponsor information.
2. **Donate an auction item** - If your business would prefer the donation of auction items and/or gift certificates would be greatly appreciated. All items are beautifully displayed for viewing and bidding during the event. You and/or your business will receive recognition.
3. **Attend the event and bring a friend.**

Date needed by: In order to properly recognize your sponsorship or artfully display your donated auction item, we ask that all donations be received no later than **September 24, 2026**.

Please see the attached donor form for sponsor levels and more information. We thank you in advance for your support. **Tax Exempt ID # 06-0646977**

Thank you for your consideration,


John Benigni
CEO
Meriden-New Britain-Berlin YMCA


Marci Moskal
Executive Director
New Britain Branch

MERIDEN YMCA
110 West Main Street
Meriden CT 06451
203 235 6386
www.meridenymca.org

NEW BRITAIN-BERLIN YMCA
50 High Street
New Britain CT 06051
860 229 3787
www.nbbymca.org



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Endless Summer XVI: For the Love of the Game

\$10,000 The Grand Slam

- 20 Tickets (two tables of 10)
- Exclusive representation as the Main Event Sponsor in all event marketing efforts and media
- Company logo in promotional material
- Sponsor mention in all press releases
- Logo on program cover & full page color ad with choice of placement
- Exclusive banners with your logo at the event
- Banner in the YMCA facility prior to and after the event through December

\$5,000 The Touchdown

- 10 Tickets (one table of 10)
- Representation as the Auction Sponsor in all event marketing efforts and media
- Company logo in promotional material
- Sponsor mentioned in all press releases
- Recognition on program cover & full page color ad in second page of program
- Premium placement of signage at the event

\$3,000 The Hat Trick

- 8 Tickets
- Representation as the Dinner Sponsor
- Full page color ad in program
- Premium placement of signage at the event

\$2,000 The Double Play

- 6 Tickets
- Representation as the Cocktail Sponsor
- Half page color ad in program
- Signage at the event

MERIDEN YMCA
110 West Main Street
Meriden CT 06451
203 235 6386
www.meridenymca.org

NEW BRITAIN-BERLIN YMCA
50 High Street
New Britain CT 06051
860 229 3787
www.nbbymca.org



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

\$1,500 The Give and Go

- 4 Tickets
- Representation as the Entertainment Sponsor
- Half page color ad in program
- Signage at the event

\$1,000 The Full Court Press

- 2 Tickets
- Representation as the Heads or Tails Sponsor
- Business card ad in program
- Signage at the event

\$750 The Power Play

- Representation as Staff Table Sponsor
- Business card ad in program
- Signage at the event

Auction Items

We are looking for live auction items worth \$1,000 or more. You will receive recognition and advertising through signage at the event as a sponsor of the auction item.

Silent Auction Items

We are looking for silent auction items worth \$100 or more. You will receive recognition and advertising through signage at the event as the sponsor of the auction item.

Ad Booklet Pricing

Full Page Ads: \$300

Half Page Ads: \$150

Business Card Ads: \$75

Tickets

Single Ticket: \$100

Couple Ticket: \$190

Table of 8: \$760

Table of 10: \$950

MERIDEN YMCA

110 West Main Street
Meriden CT 06451
203 235 6386
www.meridenymca.org

NEW BRITAIN-BERLIN YMCA

50 High Street
New Britain CT 06051
860 229 3787
www.nbbymca.org



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

The New Britain-Berlin YMCA's signature fundraising event, Endless Summer XVI: For the Love of the Game, honoring Nicole and Eddie Rodriguez, will be held at The Tunxis Country Club in Farmington, CT on Friday, October 23, 2026 between 6:30 p.m.–11:00 p.m.

Come and enjoy a night out with friends while supporting your communities. The night will include an open bar, delicious hors d'oeuvres, dinner, dancing, and many chances to win prizes through our heads or tails game, silent and live auctions!

All proceeds from Endless Summer XVI: For the Love of the Game, benefit our 2026 Annual Financial Assistance Campaign which aims to ensure that everyone in our communities, without regard to age, income or background, has the opportunity to learn, grow, and thrive at the Y.

Sponsorship

- **The Grand Slam:** \$10,000 - 20 tickets, full page ad, and signage (**Main Event Sponsor**)
- **The Touchdown:** \$5,000 - 10 tickets, full page ad, and event signage (**Auction Sponsor**)
- **The Hat Trick:** \$3,000 - 8 tickets, full page ad, and event signage (**Dinner Sponsor**)
- **The Double Play:** \$2,000 - 6 tickets, half page ad, and event signage (**Cocktail Sponsor**)
- **The Give and Go:** \$1,500 - 4 tickets, half page ad and event signage (**Entertainment Sponsor**)
- **The Full Court Press:** \$1,000 - 2 tickets, business card ad and event signage (**Heads or Tails Sponsor**)
- **The Power Play:** \$750 - business card ad and event signage (**Staff Table Sponsor**)

Advertising Opportunities

Full Page Ads: \$300, **Half Page Ads:** \$150, **Business Card Ads:** \$75

Please provide camera ready artwork for your advertising choices by **September 24, 2026.**

Donations

- **Silent Auction Items** – Estimated value of \$100 to \$500
Item Donated: _____
- **Live Auction Items** – Estimated value of \$500 to \$1000
Item Donated: _____
- **Other Donations:**
- Item Donated: _____

Tickets

- **\$100** for single tickets
- **\$190** per couple
- **\$760** per table of 8
- **\$950** per table of 10 (*Please provide the names of your guests*)

Credit Card orders can be processed by calling 860-229-3787

Sponsor Name: _____ Phone: _____

Address: _____

Email: _____

Contact: Name: _____

Please make your checks payable to: **Meriden-New Britain-Berlin YMCA**

Mailing address: **50 High Street, New Britain, CT 06051 Attn: Marci Moskal**

The Meriden-New Britain-Berlin YMCA, Inc. is currently operating under Connecticut State Statutes For a Non-Profit Organization; Tax Exempt Id # 06-0646977.

MERIDEN YMCA

110 West Main Street
Meriden CT 06451
203 235 6386
www.meridenymca.org

NEW BRITAIN-BERLIN YMCA

50 High Street
New Britain CT 06051
860 229 3787
www.nbbymca.org